

Kira Pomeranz

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EDUCATION

- 2018-2022 **GEORGETOWN UNIVERSITY** Washington, DC
Bachelor of Arts with a major in Sociology and minors in Journalism and German
- Georgetown Emerging Media Alliance (GEMA) New York City Fellow (2022)
 - Leadership: Senior Editor for The Guide section of The Hoya, Communications Director for March For Our Lives Georgetown, Communications Director for Georgetown German Club
 - Relevant Coursework: Digital News, Podcasting, Investigative Journalism, Covering the Economy, Social Movements, Methods of Social Research, Media and Social Justice, Statistics for Sociology, Public Speaking

WORK EXPERIENCE

- 2023-Present **CLIQUE SITTER** Alexandria, VA
Communications and Engagement Specialist
Organized marketing campaigns, reached out to businesses for potential partnerships, collaborated with our graphic designer, and worked on email lists
- 2023-Present **GEEKS WHO DRINK** Washington, DC Metropolitan Area
Weekly Trivia Host (September 2023-January 2024) and Private Event Host (February 2024-Present)
Set up audio visual equipment, deployed game software, troubleshoot questions, and connected with audience.
- 2022-2023 **WGBH** Boston, MA
Member Development Representative
Fielded phone and email queries, managed transactions, and kept detailed reports of interactions in Salesforce
- 2023-Present **FAILING DOWN THE RABBIT HOLE** Washington, DC Metropolitan Area
Independent Podcaster
Produced, edited, published weekly episodes, identified guests, prepared and conducted interviews, edited audio in Adobe Audition, published episodes via RSS, and publicized on Instagram and Twitter through use of Illustrator, Photoshop, and Canva

INTERNSHIPS AND EXTRACURRICULARS

Stop The Arena Coalition founding Member (January 2024-Present): Attended and organized protests, lobbied at the Virginia House of Delegates, trained general members for lobbying, and created petition garnering over 500 signatures for the cause. **Gaming Talent Management Intern, Studio71 (June 2021-August 2021):** Worked in Salesforce to manage clients, communicated in Outreach to potential network members, and pitched a concept to the network

Audio Marketing Intern, CNN (September 2020-December 2020): Posted tweets on CNN's verified Twitter, created promotional calendar, presented slide decks to the audio team, and met with ad sales team to discuss sponsorships

Podcast Intern, Bookstr (May 2020-August 2020): Edited audio for the "Stages to Pages" podcast and researched guests

Senior Editor, Deputy Editor, and Staff Writer, The Hoya (September 2019-May 2022): Wrote articles for arts and culture section, covered new music releases, mentored new writers, edited articles by Staff Writers, and organized weekly content and feature stories.

Communications Director, March for Our Lives Georgetown (October 2018-November 2019): Handled external and internal communications, managed social media (Instagram, Facebook, X/Twitter), set up and assisted members for weekly tabling, and organized campus events.

CORE COMPETENCIES

- Experience editing audio (GarageBand, Adobe Audition, and ProTools)
- Social Media Strategy (Instagram, Facebook, Twitter, and TikTok)
- Proficiency in Microsoft Office (including PowerPoint and Excel)
- Editing Photo (Adobe Photoshop and Canva) Video (iMovie, Adobe Premiere and Final Cut Pro)
- Organizing communications and data (Slack, Google Suite, AirTable, Chartable, Megaphone and Salesforce)
- Summer course in Photography from American University School of Communications • Website Design in WordPress, Weebly, and Wix